



Professional Accountants in Europe (Netherlands)

Chairman: S.Huyton

Treasurer: L. Sanders

Secretary: C. Longhurst

Technical Meeting

All Day Conference – Thursday, 30 March 2017

We are pleased to invite you to an **all day conference** on a range of topics which we believe are of interest to us all in our respective business environments. The detailed programme for the day is attached to this invitation.

Our thanks go first to **Akzo Nobel**, one of the Netherlands leading global businesses, for agreeing to host our event at its new corporate headquarters in Amsterdam and for providing two directors to address us during the day. First thing in the morning, **Peter Gommers** will introduce us to the Akzo Nobel commercial excellence programme which drives the group's growth in turnover and profitability and after lunch, **Jacq Derckx** will give us an insight into the practical challenges and pitfalls faced by multinationals needing to introduce IFRS into a global accounting and reporting system.

The rest of the morning schedule will be occupied by the Akzo Nobel **Sustainability Team**, who will provide an update on recent developments in sustainability and the implications for financial reporting. We are assured of a thought-provoking presentation.

Taxation of cross-border transactions is a hot topic, which will be addressed in the afternoon by **Charles Marais**, Head of Transfer Pricing at Grant Thornton and will undoubtedly strike many a chord in your day-to-day business activities.

The afternoon will be brought to a conclusion with the dramatized film, **False Assurance**, which ICAEW has developed to highlight the importance of accountants, both working as auditors and working in business, navigating properly ethical dilemmas which may confront them during their careers. The film has already been licensed for use in internal training by many leading accountancy firms both in the UK and around their global networks. It has also been launched in business as a senior management and board training tool and for use by academics in their teaching. The themes in the film are purposefully generic, so it can be used to train auditors, accountants, senior managers and



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directors in any country and the film is already subtitled in other languages. **Duncan Wiggetts**, ICAEW Director of Professional Conduct, will introduce the film and moderate discussion during and after the film, demonstrating how it can be used in training for firms, Boards and universities. Further information can be found here: icaew.com/falseassurance.

As already mentioned, the event will be held at the Akzo Nobel Center, Christian Neefestraat 2, 1077 WW Amsterdam. Instructions how to reach the Center by car or by public transport are shown on the Route Directions attached to this invitation. No parking is available to us at the Center itself; paid parking is available on the streets close to the Center (for example, Prinses Irenestraat) or in public car parks under the World Trade Centre on the Strawinskyiaan or elsewhere on the Zuidas.

How to register:

You may attend with one guest, if you wish. If you do not yet have an account in our webshop, you must open one here: <http://www.paie.nl/Shop/>. Then as a new or existing account holder you actually need to "buy a ticket" to the event (for two people if you are bringing a guest), described as the "PAiE Spring Technical Meeting" – again via the webshop – which we ask you to kindly pay immediately via iDeal at the checkout. The cost of attendance is **EUR 50 per person** to cover refreshments during the day. If you register a guest, please send a separate email with your guest's name to colinandsusan@hetnet.nl. Please also advise us by email to the same address if you or your guest have any particular dietary requirements.

CPD:

ACCA has been asked to evaluate the programme from a CPD point of view. After the meeting, we will provide all ACCA attendees with a written confirmation of their attendance.

We look forward to seeing many of you on 30 March.

Stephen Huyton
Chairman

10 February 2017



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Programme – Thursday, 30 March 2017 – Technical Meeting

(at Akzo Nobel NV, Christian Neefstraat 2, 1077 WW Amsterdam)

Start	End	Dur'n	Activity - Speaker and Topic
08.30	09.15	45m	Registration, tea, coffee
09.15	09.30	15m	Welcome address
09.30	10.30	60m	An introduction to Akzo Nobel NV and its Commercial Excellence Programme Peter Gommers, Director Commercial Excellence Specialty Chemicals, Akzo Nobel NV
10.30	11.00	30m	Tea and coffee
11.00	12.00	60m	Sustainability – recent developments and how these may affect financial reporting Akzo Nobel NV Sustainability Team
12.00	13.00	60m	Lunch
13.00	14.00	60m	IFRS 16 Leases – the implications for Akzo Nobel and how to ensure it is implemented by January 2019 Jacq Derckx, Director, Specialist Accounting and Governance, Akzo Nobel NV
14.00	15.00	60m	Transfer Pricing and Country by Country requirements Charles Marais, Head of Transfer Pricing, Grant Thornton
15.00	15.30	30m	Tea and coffee
15.30	17.00	90m	False Assurance – a drama film by ICAEW Duncan Wiggetts – Director, Professional Conduct, ICAEW
17.00	18.30	90m	Networking with drinks



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Route description

Akzo Nobel Center, Christian Neefestraat 2, 1077 WW Amsterdam

Phone (020) 5027555

1. By car along the A10

Coming from Utrecht/Eindhoven (exit S109): On the A10 take exit S109 to Europaboulevard/S109 - Zuideramstel, Amsterdam. Take exit S109 to Buitenveldert. After 300 meters turn left onto Europaboulevard/S109. After 800 meters turn right onto de Boelelaan. Then take a right at traffic lights to Beethovenstraat. After viaduct under the A10 take first right (= Christian Neefestraat).

Coming from Schiphol Airport/The Hague/Rotterdam (exit S109): Take exit S109 towards S110/RAI/Rivierenbuurt. Turn right onto Europaboulevard/S109 (follow signs for Centrum/S110). Turn left onto de Boelelaan. Then take a right at traffic lights to Beethovenstraat. After viaduct under the A10 take first right (= Christian Neefestraat).

2. Public transport

The new AkzoNobel Center is situated by the Beatrixpark at a short walking distance from the Amsterdam Zuid Station in the Zuidas area

Coming from Amsterdam Centraal Station: Take metro 51 (direction Westwijk) to Amsterdam Zuid Station, journey time is approx. 20 minutes. Alternatively, take tram 5, which leaves from Centraal Station every five minutes, to Amsterdam Zuid Station.

Coming from Amsterdam Sloterdijk station: From Amsterdam Sloterdijk take metro line 50 (direction Gein) to Amsterdam Zuid Station. The metro leaves every 10 minutes with a journey time of approx. 14 minutes.

Coming from Schiphol Airport: There is a train to Amsterdam Zuid Station every 15 minutes. The journey takes approx. 7 minutes. Alternatively, you can take a taxi, which takes (about) 25 minutes and will cost about €40.